

Greater Arizona Chapter of the Association of Fundraising Professionals Publishing Spring/Summer 2017

The Greater Arizona Chapter of the Association of Fundraising Professionals is excited to present an outstanding opportunity for you to promote your organization's good work, while supporting our statewide mission of advancing philanthropy by fostering the development and growth of fundraising professionals!



Ad size	Member Rate	Regular Rate
2 Full Page	\$3,500	\$6,100
1 Full Page	\$2,750	\$4,500

*all rates are net.

Supplement will be reprinted and distributed through AFP with sufficient advertising support. Make sure that you are included in the 2017 supplement.

Special supplement will feature stories on:

- **A look at the Association of Fundraising Professionals' five pillars, its strategic plan and what the local chapter is doing to help achieve those goals.**
- **A profile of the Association's nationally recognized mentoring program and its impact on the industry.**
- **The Association's Career Services Committee creates programs that educate fundraising professionals so their nonprofits can thrive.**

The best way for your organization to leverage the shared value is to advertise in the supplement.

Readership & Distribution Supplement also available as in digital issue and via the mobile app	78% of Arizona Business Angels readers are either owners or C-level executives of their companies	Average annual household income: \$245,000	Average net worth: \$2.7 Million
		Readers per issue: 122,500	Statewide Distribution: 25,000

Space reservation deadline: **May 5, 2017**

